

5337332 Contract # **Schedule Dates** 07/20/22-07/24/22 **Advertiser** American Prosperity Alliance (147471) Agency Strategic Media Services (8287) Product POLITICAL ISSUE (ns) (1187) **Brand** Est.9367 (1759135) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA

774/860/9367

Standard

Est.9367

Local/Political Issue Agency BRD

**Buyer Name** 

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

CPE

**Date Entered** 07/19/22 **Last Modified** 07/22/22 Alexa Schram **Entered By** No CO-OP External # 11806811 Demo Order Type Normal Package Deal Commission % 15.00 Commission \$24,202.50 **Net Total** \$137,147.50 Sales Tax

Washington (WJLA	)	
By Broadcast Month	Spots 5	<u>Rate</u>
Jul. 2022	54	\$161,350.00
Grand Total:	54	\$161,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We TI	h F	r Sa	Su	Spo	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/22-07/22/22	2	:30	6:58A- ABC-Good Morning America				2	. 2	2			4 \$1,100.00	\$4,400.00		Daypart EM GOOD MORNING AMERICA(Agency)-3Q22 SELL (sell)	7/19/22
2.0	Normal Line / SPOT	07/21/22-07/22/22	2	:30	11:35P- ABC-Jimmy Kimmel				2	. 2	2			4 \$600.00	\$2,400.00		Daypart LF JIMMY KIMMEL(Agency)-3Q22 SELL (sell)	7/19/22
3.0	Normal Line / SPOT	07/23/22-07/23/22	2		7A- ABC-Good Morning America Saturday						1			1 \$700.00	\$700.00		Daypart EM GOOD MORNING AMERICA 7A SAT(Agency)-3Q22 SELL (sell)	7/19/22
4.0	Normal Line / SPOT	07/23/22-07/23/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1			1 \$700.00	\$700.00		Daypart EM GOOD MORNING WASHINGTON 8A SAT(Agency)-3Q22 SELL (sell)	7/19/22
5.0	Normal Line / SPOT	07/24/22-07/24/22	2	:30	7:58:40A- ABC-Good Morning America Sunday							1		1 \$700.00	\$700.00		Daypart EM GMA-SUN(Agency)-3Q22 SELL (sell)	7/19/22
		1			CON	FIF	RMA	AΤ	ION	C	Ó١	ĬΤΙ	RAG	CT	1		1	
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, July 22 2022

		Contract # Schedule Dates	<b>5337332</b> 07/20/22-07/24/22	Date Entered Last Modified	07/19/22 07/22/22
	WJLA	Advertiser	American Prosperity Alliance (147471)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Strategic Media Services (8287)	CO-OP	No
GIGG	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	11806811
		Brand	Est.9367 (1759135)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Strategic Media Services	•	Buyer Name		Commission %	15.00
4601 N Fairfax Drive Sui	te 730	Phone/Fax	/	Commission	\$24,202.50
Arlington, VA 22203		CPE	774/860/9367	Net Total	\$137,147.50
		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Est.9367		

Sec Length

Dates

Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Jul. 2022	<u>30013</u> 54	\$161,350.00
Grand Total:	54	\$161,350.00

Comments

Entered

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6.0	Normal Line / SPOT	07/24/22-07/24/22	2	:30	8:59A- ABC-T	his Week					1	1	\$50,000.00	\$50,000.00	Washington (WJLA)	Daypart RT THIS WEEK(Agency)-3Q22 SELL (sell)	7/19/22
7.0	Normal Line / SPOT	07/24/22-07/24/22	2		10A- News-Fu with Sharyl At						1	1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart RT FULL MEASURE SHARYL ATTKISSON(Agency)-3Q22 SELL (sell)	' '
8.0	Normal Line / SPOT	07/24/22-07/24/22	2		10:27:55A- Go Matters	overnment					1	1	\$500.00	\$500.00	Washington (WJLA)	Daypart RT GOVERNMENT MATTERS(Agency)-3Q22 SELL (sell)	7/19/22
9.0	Normal Line / SPOT	07/21/22-07/22/22	2		11:59:56A- No YOUR SIDE at	ews-7News ON t Noon			2 2	2		4	\$750.00	\$3,000.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency)-3Q22 SELL (sell)	7/19/22
10.0	Normal Line / SPOT	07/21/22-07/22/22	2		4:59:30P- Nev YOUR SIDE at				2 2	2		4	\$950.00	\$3,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -3Q22 SELL (sell)	7/19/22
11.0	Normal Line / SPOT	07/21/22-07/22/22	2		5:59:26P- New YOUR SIDE at				2 2	2		4	\$1,500.00	\$6,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -3Q22 SELL (sell)	7/19/22
																	1
						CON	HIR	MATIO	N C	ON	11R	RAC					
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	ation:						Date:	Comments:			
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SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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Run Times

B/E Bookend P/B Piggy Back

Printed At: 12:16 PM on Friday, July 22 2022

Line Type / Break Type (Ref #)

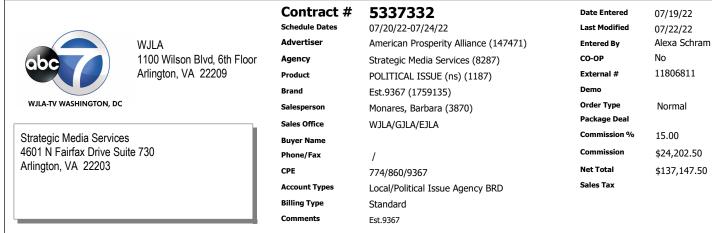
		Contract # Schedule Dates	<b>5337332</b> 07/20/22-07/24/22	Date Entered Last Modified	07/19/22 07/22/22
	WJLA	Advertiser	American Prosperity Alliance (147471)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Strategic Media Services (8287)	CO-OP	No
GIGG	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	11806811
		Brand	Est.9367 (1759135)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Strategic Media Services	<b>.</b>	Buyer Name	, ,	Commission %	15.00
4601 N Fairfax Drive Sui	te 730	Phone/Fax	/	Commission	\$24,202.50
Arlington, VA 22203		СРЕ	774/860/9367	Net Total	\$137,147.50
		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Est.9367		

Washington (WJLA	-	
By Broadcast Month	Spots 5	<u>Rate</u>
Jul. 2022	54	\$161,350.00
Grand Total:	54	\$161,350.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/21/22-07/22/22	2	:30	6:27P- 6:30P (EST)					2	2			2	\$2,500.00	\$5,000.00		Daypart EN WORLD NEWS ADJ A(Agency)-3Q22 SELL (sell)	7/19/22
12.0.1	Closed Preempt	07/21/22															Washington (WJLA)	Advertiser Separation/Spot -cannot place in the same break, per B. Monares	
12.0.2	Closed Preempt	07/22/22															Washington (WJLA)	Advertiser Separation/Spot -cannot place in the same break, per B. Monares	
13.0	Normal Line / SPOT	07/21/22-07/22/22	2	:30	6:57P- 7P (EST)					2	2			2	\$5,000.00	\$10,000.00		Daypart EN WOLD NEWS ADJ B(Agency)-3Q22 SELL (sell)	7/19/22
13.0.1	Closed Preempt	07/22/22																Political/Exception - End Break sold ou	
13.0.2	Closed Preempt	07/21/22																Political/Exception - End Break sold ou	
14.0	Normal Line / Access	07/21/22-07/22/22	2	:30	6:58:46P- Wheel Of Fortune					2	2			4	\$3,500.00	\$14,000.00		Daypart PA WHEEL OF FORTUNE(Agency)-3Q22 SELL (sell)	7/19/22
		•			CON	FIF	RM	ATI	101	N (	CC	)N	TF	RAC	Τ				"
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

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B/E Bookend P/B Piggy Back



Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jul. 2022	54	\$161,350.00
Grand Total:	54	\$161,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	ia Sı	u Spo	ots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Access	07/21/22-07/22/22	2	:30	7:27:41P- Jeopardy					2	2			4	\$5,000.00	\$20,000.00		Daypart PA JEOPARDY(Agency)-3Q22 SELL (sell)	7/19/22
16.0	Normal Line / SPOT	07/21/22-07/21/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					2				2	\$1,400.00	\$2,800.00		Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -3Q22 SELL (sell)	7/19/22
17.0	Normal Line / SPOT	07/20/22-07/20/22	2		6:58A- ABC-Good Morning America				1					1	\$1,100.00	\$1,100.00		Daypart EM GOOD MORNING AMERICA(Agency)-3Q22 SELL (sell)	7/19/22
18.0	Normal Line / SPOT	07/20/22-07/20/22	2		11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$750.00	\$750.00	Washington (WJLA)		7/19/22
19.0	Normal Line / SPOT	07/20/22-07/20/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/19/22
20.0	Normal Line / SPOT	07/20/22-07/20/22	2	:30	6:27P- 6:30P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	WORLD NEWS ADJ	7/19/22
21.0	Normal Line / Access	07/20/22-07/20/22	2	:30	6:57P- 7P (EST)				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/19/22
22.0	Normal Line / Access	07/20/22-07/20/22	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/19/22
23.0	Normal Line / Access	07/20/22-07/20/22	2	:30	7:27:41P- Jeopardy				1					1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/19/22
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Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Washington (WJLA	<b>'</b> )	
By Broadcast Month	Spots	<u>Rate</u>
Jul. 2022	54	\$161,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a S	Su Sp	pots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	07/20/22-07/20/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/19/22
25.0	Normal Line / SPOT	07/20/22-07/20/22	2	:30	11:35P- ABC-Jimmy Kimmel				1					1	\$600.00	\$600.00	Washington (WJLA)		7/19/22
26.0	M/G For 13.0.1 / Prime	07/21/22-07/21/22	2		10P- ABC-20/20: A Special Edition					2					\$3,500.00		Washington (WJLA)		7/20/22
26.0.1	Closed Preempt	07/21/22															Washington (WJLA)	Live Program Overrun/Spot - hearing ran long	
26.0.2	Closed Preempt	07/21/22															Washington (WJLA)	Live Program Overrun/Spot - hearing ran long	
27.0	M/G For 13.0.2 / Prime	07/22/22-07/22/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/20/22
28.0	M/G For 12.0.1 / Prime	07/22/22-07/22/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/22
29.0	M/G For 12.0.2 / Prime	07/22/22-07/22/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/22
30.0	M/G For 26.0.1 / Prime	07/23/22-07/23/22	2		9P- ABC-Celebrity Wheel of Fortune (Saturday)						1	L		1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/22/22
31.0	M/G For 26.0.2 / Prime	07/24/22-07/24/22	2		10P- ABC-The 100000 Pyramid (Sunday)							1	1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/22/22

CONFIRMATION CONTRACT

Date:

Comments:

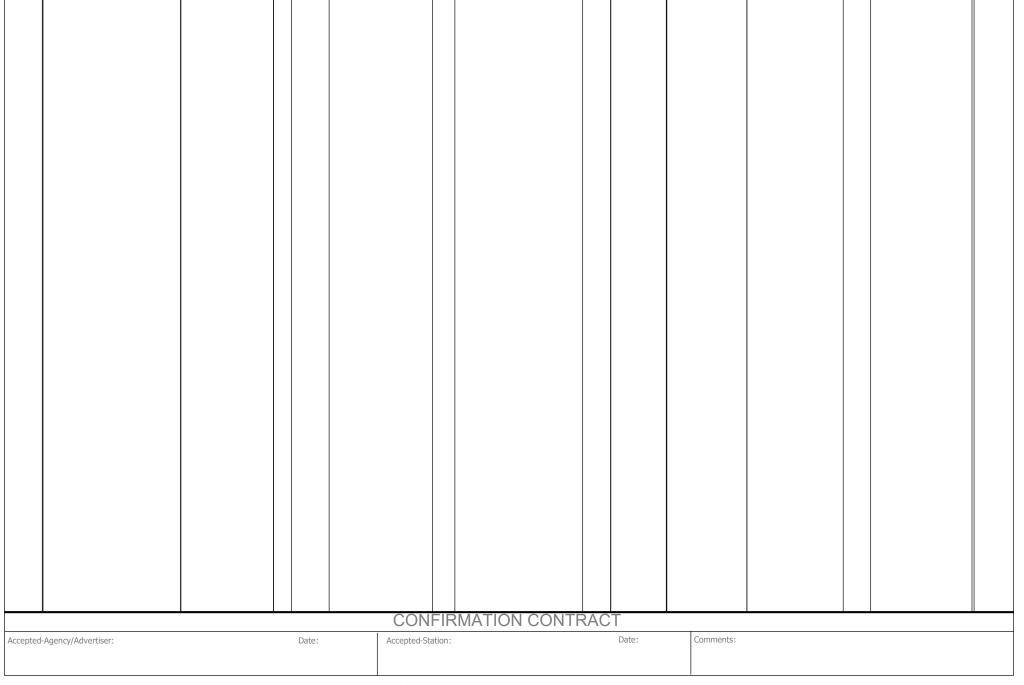
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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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